

# Career

## *Why am I doing this?*

During this study and my career I want to focus on UX/UI and multimedia design. My background in Communications at Fontys has helped me to build a strong foundation in DOT Framework. I enjoy combining creativity with research and design a product that's focused on human centered design. Since I'm so certain about my decision I decided to explore the job market to understand what's expected from designers in the job market.

## *How am I doing this?*

I looked on various recruitment sites and looked at a few interesting job offers to find out what they expect from me. I found out that most job offers expect their designer to have experience with Figma, HTML/CSS, Adobe and JS is a bonus point. I decided to shift away from Canva and start working more often with Adobe to be more experienced and to prepare myself for internships/jobs. For example, my box/board design are created in Photoshop and my raccoon illustrations in Illustrator.

I also applied to the front-end specialisation next semester to gain more experience and confidence in coding.

## *So?*

From doing research about the job market I've learned that I need to work with tools that the market demands to improve my skills and experiences in order to be prepared for future internships and jobs.

Finding out that having experience with front-end development is highly preferred as a UX/UI designer helped me to decide my specialisation.